

Subject: Business Constituency (BC) response to Afnic comment regarding proposed BC charter amendments

Date: Thursday, February 2, 2017 at 8:54:40 PM Eastern Standard Time

From: Steve DelBianco

To: comments-bc-charter-amend-06jan17@icann.org

The Business Constituency (BC) prides itself on its continued commitment to increase diversity, especially geographic diversity.

Among our general membership and within the BC leadership we have made significant efforts to expand representation from regions around the world, including outreach to SMEs and businesses from regions historically under-represented in ICANN. We have made much progress, and we embrace outreach as an ongoing priority of our constituency.

Within the BC, many regions and languages are represented. And many BC businesses work around the world in multiple geographies and languages.

In direct response to the comment from Afnic expressing concern about French language representation in the BC, the BC counts among its members many representatives from many language groups – including a number of French and French-speaking businesses, as well as associations with geographically and linguistically diverse memberships.

Our goal is to represent businesses large and small, and reflect the depth and regional diversity of the global business community. The BC actively welcomes Business representatives from all regions, and will continue to encourage BC members from diverse regions and backgrounds to run for leadership positions.

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This comment was drafted by the Business Constituency Outreach Committee, including Andrew Mack (chair), Jimson Olufuye, Marilyn Cade, and Lawrence OlaWale-Roberts.

This comment was approved in accord with the BC charter.

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